



sustainable
economic
development
S O L U T I O N S



FINANCIAL



SOCIAL



ENVIRONMENTAL

SUSTAINABLE ECONOMIC DEVELOPMENT SOLUTIONS

was created to provide **strategic planning services for communities**, chambers of commerce and other organizations interested in growing their local economy. The economic development industry is moving toward a more holistic approach to growth based upon sustainable concepts and social capacity building in addition to traditional economics. Our sustainable approach to economic development strategic planning employs the triple bottom line concept as its underpinning. This incorporates social and environmental concerns in addition to conventional financial considerations.

Sustainable economic growth in communities is no longer an either/or proposition between **financial** success and preserving **environmental** resources. Sustainability also doesn't end with environmental issues, it also must incorporate **social** values to address the needs of all people in the community. Our purpose is to include consideration of social and environmental impact as co-equal elements of the economic development process, along with classic economic factors. We endeavor to change the way communities think about achieving economic development goals and develop integrated strategies around this approach.

Our **experience in strategizing and delivering local economic development programs** in small to mid-sized communities and the direct experience of the principal as a local elected official provide a unique level of expertise in addressing community concerns. One of the very few Certified Economic Developers (CEcD) in the South Florida marketplace, the economic development perspective of founder Vin Nolan is informed by his long-term interaction with national and global thought leaders on economic development. While others still operate in the old paradigm of economic development focused entirely on business attraction with success defined by capital investment and job creation metrics, Nolan determined that this was the time for a paradigm shift. All of this culminates in the unique approach of Sustainable Economic Development Solutions employing **Triple Bottom Line** concepts, creating economic growth, socially responsible policies and high regard for environmental concerns and factors.

"SMALL LOCAL ECONOMIES REQUIRE A DIFFERENT PERSPECTIVE AND UNIQUE STRATEGIES."

Strategic Planning Services

Our primary service involves creating economic development strategic plans for communities, as well as Chambers of Commerce and other organizations functioning as economic development organizations. Employing a triple bottom line philosophy, we facilitate strategic growth plans that encompass traditional financial aspects while considering broader environmental and social concerns.

Implementation Services

Varied services to support the implementation of strategic plans, including: local incentive design, creation of public/private partnership agreements and general staffing plans.

Economic Development Staffing

Candidate recruitment for economic development positions to fulfill strategic plans. Interview support services and short-term staffing solutions.

Project Management Business Advisory Services

Advisory services for private development groups regarding their strategic approach to project presentations in local communities.



Vincent Nolan, CEcD

Founder Vin Nolan created Sustainable Economic Development Solutions after two decades as a local economic developer in small cities and towns in Connecticut and Florida. His goal was to create a firm that would uniquely promote a triple bottom line approach to strategic planning for communities' economic prosperity.

Prior to opening the practice, Nolan served as Economic Development Director for the City of Delray Beach, FL; Economic Development Supervisor for the Town of New Milford, CT; and as Executive Director of the Meriden Business & Learning Center in Meriden, CT. He also served as a special senatorial assistant in the CT legislature.

Vin Nolan is a Certified Economic Developer (CEcD) as designated by the International Economic Development Council; is a graduate of the Oklahoma University Economic Development Institute; and holds a Baccalaureate Degree from Babson College with majors in Finance and Investments. He is also the former City Council President of Danbury, CT.



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